

# Wildlife Health & Ecosystem Conservation

Empowering Scientists and Veterinarians to  
Safeguard Wildlife and Maintain the Balance  
of Natural Ecosystems



**WILD SPIRIT**  
FOUNDATION

# Table of content

Overview	01
Our Story	02
Foundation Profile	04
Ownership & Management	06
Mission & Vision	08
Core Values	10
Foundation History	12
Geographic Footprint	14
Business Model	16
Industry Overview	18
Key Projects	19
Sustainability & Social Responsibility	20
Sustainability Plan for Wild Spirit Fund	21
Call to Action	27

Empowering scientists and veterinarians to safeguard **wildlife health** and ecosystem balance.



### Training

Strengthening the capacities of veterinarians, scientists, and local communities.

01



### Field Work

Providing wildlife veterinary services and community outreach.

02



### Researching

Urgent threats to wildlife health and conservation.

03



### Connecting

Diverse stakeholders for effective conservation solutions.

04

What sets us apart is our comprehensive **One Health Conservation** approach, implemented through **direct professional field work**, which links the health of wildlife, ecosystems, and humans, enabling holistic and effective conservation impact.

+200

Trained professionals including veterinarians, scientists, local staff, and educators.

+12

Years of direct field action From veterinary clinics and research equipment to education, community support, and wildlife tracking devices.

+57

Protected species Elephants, rhinos, buffalo, gorillas, cheetahs, lions, and chimpanzees at both individual and population levels.



# Our Story

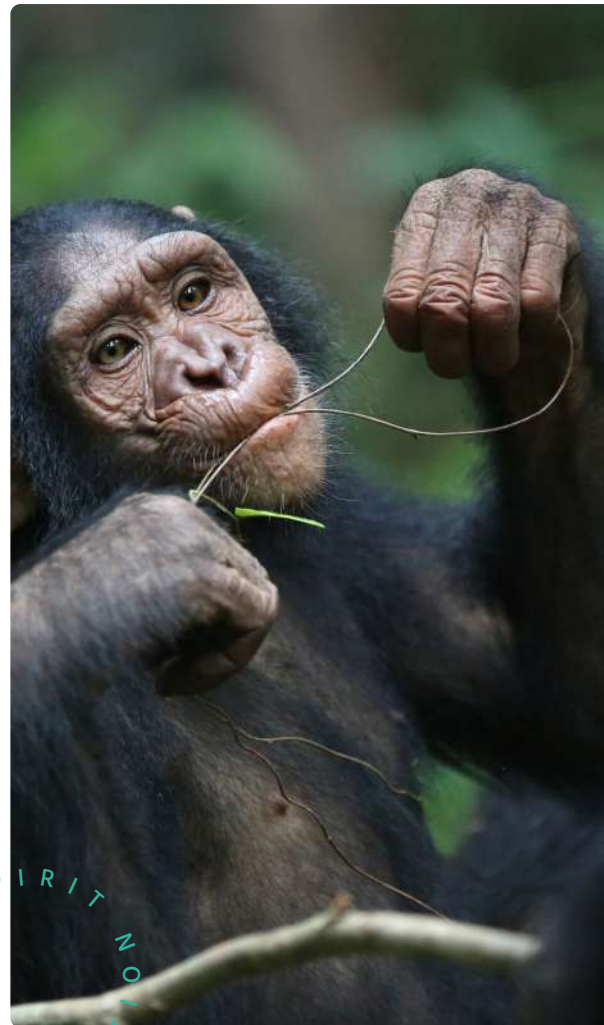
Extending our commitment to wildlife conservation and animal welfare to new heights. Our foundation evolved from Wild Spirit Vet's dedication to training international professionals and offering conservation experiences in Africa. Recognising the need for deeper, more impactful support for wildlife protection, the Wild Spirit Foundation was established to address this gap and enhance our efforts.

As an extension of Wild Spirit Vet, the Wild Spirit Foundation builds on our foundation's strong commitment to conservation. Our mission is to identify and implement necessary infrastructure, support capacity building, and facilitate meaningful research to ensure the protection of nature. By collaborating with a network of wildlife professionals and scientists, we work to adapt our model to meet the specific needs of each country, ensuring that our conservation efforts are both effective and sustainable.

The foundation's programs continue the legacy of Wild Spirit Vet by offering hands-on training and creating life-enriching experiences for veterinarians, students, and conservationists.

Through our initiatives, we aim to make a significant impact on wildlife welfare and foster global cooperation in conservation efforts.

The Wild Spirit Foundation was born from the success and mission of Wild Spirit Vet.



WILD SPIRIT  
FOUNDATION



Through our initiatives, we aim to make a significant impact on **wildlife welfare** and foster global cooperation in **conservation efforts**.

# Foundation Profile

---

## COMPANY DETAILS (AFRICA):

- **Name:** Wild Spirit Fund
- **Nature of Business:** Non-Profit Company / Foundation
- **Registration Number:** 2020/926263/08
- **Tax Number:** 9123529258
- **Physical Address (Africa):** 89 Rooibank Farm, Hammanskraal, 0470, South Africa
- **Enterprise Status:** Active

---

## COMPANY DETAILS (EUROPE):

- **Name:** Wildlife Conservation Medicine Foundation
- **Trading Name:** Wild Spirit Fund
- **Type of Company:** Foundation
- **Registration and VAT Number:** CIF G88073903
- This foundation is registered in the State Foundations Registry of Spain as of 20 June 2022 and is affiliated with the Protectorate of the Ministry of Justice under number 2565. It is regulated by Article 16 of Law 49/2002 on the tax regime for non-profit entities and tax incentives for patronage.
- **Physical Address (Europe):** Apartment 1A, 9 Recoletos Street, Madrid, 28001, Spain
- **Enterprise Status:** Active

---

## CONTACT DETAILS:

- **Phone:** +27 64 756 9127
- **Email:** [info@wildspiritfund.org](mailto:info@wildspiritfund.org)
- **Website:** [www.wildspiritfund.org](http://www.wildspiritfund.org)
- **YouTube:** [@Wildspiritinfo](https://www.youtube.com/@Wildspiritinfo)

---

## SOCIAL MEDIA:

- **Instagram:** [@wildspiritfund](https://www.instagram.com/wildspiritfund)
- **Facebook:** [@wildspiritfund](https://www.facebook.com/wildspiritfund)
- **LinkedIn:** [@wildspiritfund](https://www.linkedin.com/company/wildspiritfund)

---

## DATE OF ESTABLISHMENT:

- **South Africa:** 14 December 2020
- **Spain:** 20 June 2022

---

## NATURE OF BUSINESS:

- **Non-Profit Company**



# Ownership & Management

---

DR. FABIOLA QUESADA  
FERNANDEZ – FOUNDER  
AND CEO



## Responsibilities:

Dr. Quesada Fernandez oversees the strategic direction and leadership of Wild Spirit Fund, managing international conservation efforts and stakeholder relationships. She also drives the foundation's mission to protect wildlife through sustainable practices.

## Bio:

Dr. Quesada Fernandez holds a Doctor of Veterinary Medicine (DVM) degree with advanced studies in genetic diversity and animal health. She is currently pursuing a PhD and holds accreditation with the Royal College of Veterinary Surgeons (MRCVS). As a wildlife veterinarian, she has dedicated her career to biodiversity conservation and environmental advocacy.

---

MARTIN KROG – PROJECT  
DIRECTOR



## Responsibilities:

Martin Krog manages on-the-ground conservation projects and oversees field operations. His role includes the implementation of species monitoring programs and ensuring smooth execution of conservation logistics.

## Bio:

Martin has a degree in Natural Conservation and specialises in Wildlife Management. He has extensive experience in African wildlife conservation projects, positioning him as a key player in managing Wild Spirit Fund's initiatives.



---

DR BRENDAN TINDALL –  
WILDLIFE VETERINARIAN  
AND PROJECT DIRECTOR



**Responsibilities:**

Dr Tindall brings veterinary expertise to wildlife health programs and works in collaboration with conservation biologists to ensure animal welfare across all field activities.

**Bio:**

Dr. Tindall holds a Bachelor of Veterinary Science (BVSc) and has 30 years of clinical experience in wildlife health management. He specialises in the treatment of endangered African species and contributes to multidisciplinary conservation projects.

---

OLALLA MONTES VAZQUEZ –  
BUSINESS MANAGEMENT  
ADVISOR



**Responsibilities:**

Olalla advises the foundation on financial planning, business operations, and long-term sustainability strategies. He guides key decisions to optimise the foundation's resources and maintain financial health.

**Bio:**

With a strong background in business management, Olalla Montes has extensive experience advising non-profit organisations on strategy and financial planning, helping them achieve their missions more effectively.

---

SAMANTHA MARTIN –  
ADVOCATE



**Responsibilities:**

Samantha represents the Wild Spirit Fund's legal interests and advocates for wildlife protection and environmental policy reforms. She works to ensure that legal frameworks align with the foundation's objectives.

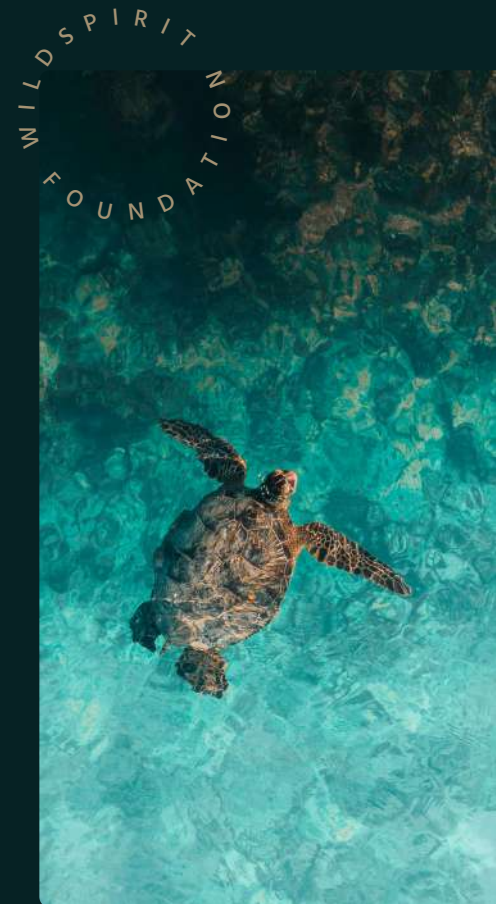
**Bio:**

Samantha is a practicing advocate in South Africa specialising in environmental law and wildlife protection. She collaborates with organisations to craft legal strategies that promote sustainable conservation efforts.

# Mission & Vision

## Mission

To enhance wildlife veterinary capacity, promote harmonious coexistence between humans and wildlife, and provide professional support to protect endangered and critically endangered wildlife systems. Through transferring skills, community engagement, and intergenerational training, we aim to promote conservation efforts across generations.



## Vision

To ensure the health and conservation of wildlife, preserve biodiversity, and protect human well-being by maintaining a balance within natural ecosystems.







# Core Values

---

## 1. INTER-CONNECTEDNESS OF HEALTH

Emphasising the “One Health” principle, recognising the link between ecosystem, animal, and human health.

---

## 2. URGENCY IN CONSERVATION

Acknowledging the global biodiversity crisis and the need for immediate action to prevent species extinction.

---

## 3. SUSTAINABILITY & BALANCE

Committed to addressing climate change impacts and restoring balance in natural ecosystems.

Your support is pivotal in empowering wildlife veterinarians and experts at the forefront of wildlife conservation efforts.

WILD SPIRIT  
FOUNDATION





---

4. SCIENTIFIC  
RESPONSIBILITY

Guided by research and evidence-based solutions to wildlife conservation challenges.

---

5. COLLABORATION &  
EMPOWERMENT

Bringing together conservationists, communities, and professionals to achieve impactful results.

---

6. PROACTIVE  
STEWARDSHIP

Taking initiative to preserve nature through sustainable, ethical practices.

---

7. WELL-BEING AND  
SUSTAINABLE USE

We acknowledge the recent advancements in regional biodiversity legislation, such as in South Africa, where government decision-makers are now required to prioritize wildlife well-being and sustainable management in all decisions. This aligns with Section 24 of the South African Constitution, which enshrines the environmental rights of all citizens, ensuring the protection and responsible use of natural resources for current and future generations..



# Foundation History

---

2010

The concept of Wild Spirit was born to address the gap in wildlife health within conservation projects and the shortage of wildlife veterinary specialists.

2012

Wild Spirit Vet was established, focusing on wildlife veterinary services and conservation education.

2014

Wild Spirit Vet expanded into South Africa, launching international training programs for veterinarians across Africa and beyond.

2020

Wild Spirit Fund was officially registered in South Africa, expanding into Tanzania for wildlife preservation and initiating wildlife rehabilitation programs in the Democratic Republic of Congo.

2021

Wild Spirit Fund registered in Spain, expanding into Gabon with a focus on endangered species conservation.

2023

Recognised at global congresses for contributions to wildlife conservation and veterinary education.







# Geographic Footprint

While our wildlife professional work and community engagement occur locally across Africa, our impact is global, empowering both local and international professionals and safeguarding the future of our planet.







📍 South Africa

Offers training programs for veterinarians and participates in conservation initiatives, including research on antibiotic resistance in rhinoceroses and tuberculosis diagnosis in lions and buffaloes at Kruger National Park.



📍 Tanzania

Focuses on wildlife preservation and resolving human-wildlife conflicts, especially for species threatened by poaching and habitat loss.



📍 Democratic Republic of Congo:

Supports conservation projects such as chimpanzee rescue and fighting the illegal wildlife trade.



📍 Gabon

Works on endangered species conservation and establishing wildlife health monitoring systems.



📍 International

Trains veterinarians globally through Wild Spirit Vet's programs, participating in international conferences and sharing conservation knowledge.

# Business Model

We are not just another NGO—we are hands-on professionals working directly in the field, delivering real, measurable impact through expertise, scientific data, and action. Every resource is used where it matters most, ensuring maximum efficiency and transparency.

---

## RESEARCH & INNOVATION:

Conducts in-depth research on wildlife diseases, human-wildlife interactions, and ecosystem preservation.



Photo by Gurcharan Roopra

---

## CAPACITY BUILDING:

Equips wildlife veterinarians with the skills and resources necessary for protecting endangered species, focusing on disease monitoring and rapid intervention. We also aim to transfer valuable skills to local communities and partner with companies that have Environmental Social Governance (ESG) portfolios, fostering broader collaboration in conservation and sustainable development initiatives.



---

## COLLABORATION:

Facilitates connections between conservationists, researchers, and local communities to create impactful conservation initiatives.

---

## SUSTAINABLE ECOSYSTEM PROTECTION:

Promotes coexistence between wildlife and humans through collaboration with local communities and biodiversity preservation efforts.

WILD SPIRIT  
FOUNDATION



# Industry Overview

The Wild Spirit Fund operates within the wildlife conservation sector, focusing on the “One Health” approach, emphasising the interconnection between human, animal, and ecosystem health. The foundation addresses global challenges such as biodiversity loss, poaching, zoonotic diseases, and climate change while contributing to the United Nations’ Sustainable Development Goals (SDGs).

**Together, we can create lasting change for our planet and ensure a healthier future for all!**





# Key Projects



Rescued  
Chimpanzee Vet Clinic (DRC):

Provides essential veterinary care and resources to rescued chimpanzees.



Human-Wildlife  
Coexistence (Tanzania):

Focuses on reducing conflicts between wildlife and Maasai communities while improving healthcare and education.



Rhino  
Conservation (South Africa):

Supports anti-poaching initiatives and provides veterinary care to rhinos.



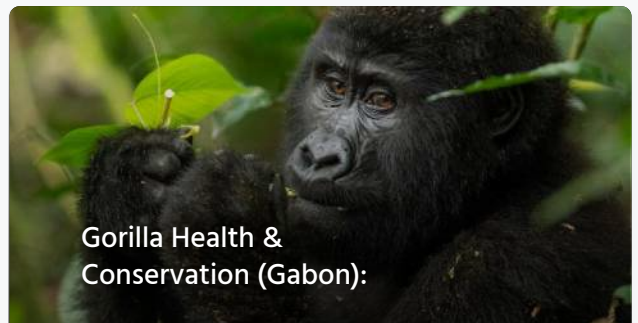
Marine Turtle  
Conservation (Gabon):

Protects endangered sea turtles through monitoring and safeguarding their breeding grounds.



Wildlife Veterinary  
Medicine & Research (Global):

Delivers veterinary support for endangered species, trains veterinarians, and conducts research under the One Health model

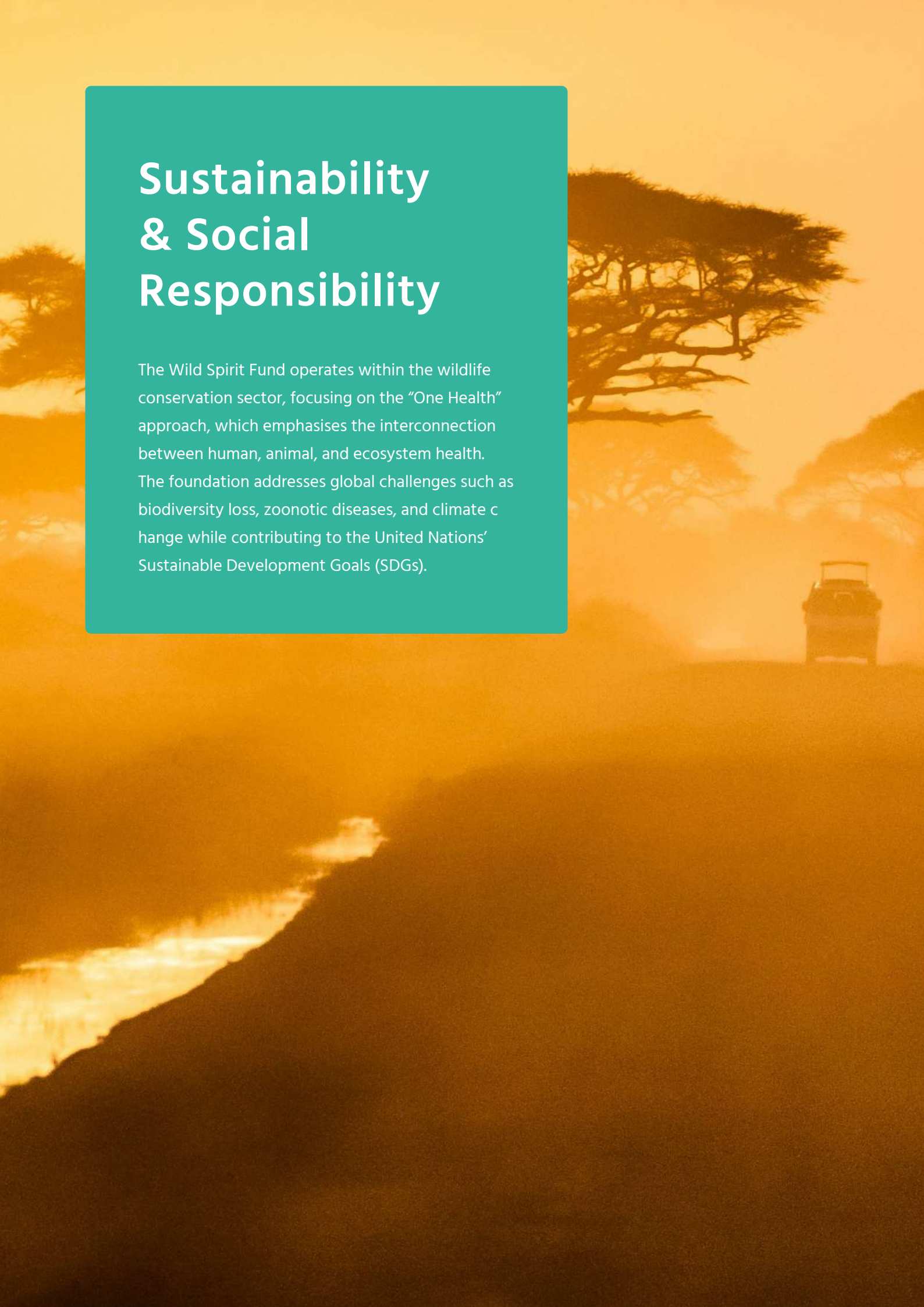


Gorilla Health &  
Conservation (Gabon):

Works on preventing disease transmission between great apes and humans through research and sustainable development.

# Sustainability & Social Responsibility

The Wild Spirit Fund operates within the wildlife conservation sector, focusing on the “One Health” approach, which emphasises the interconnection between human, animal, and ecosystem health. The foundation addresses global challenges such as biodiversity loss, zoonotic diseases, and climate change while contributing to the United Nations’ Sustainable Development Goals (SDGs).



# Sustainability Plan for Wild Spirit Fund

---

## EXECUTIVE SUMMARY

The Wild Spirit Fund is focused on conserving African wildlife, mitigating human-wildlife conflicts, and promoting ecosystem health. As we approach the end of our current grant period, this sustainability plan outlines how we will maintain and grow our efforts. By utilizing multiple funding streams—including our veterinary company Wild Spirit Vet, an ongoing campaign with veterinary clinics, and partnerships with financial institutions—we will ensure the foundation’s long-term viability. Additionally, community engagement through eco-tourism, scientific tourism, and collaboration with global universities will create sustainable economic opportunities that protect both nature and local livelihoods.

---

## 1. ORGANIZATIONAL BACKGROUND

- **Wild Spirit Fund:** A foundation dedicated to wildlife conservation in Africa, focusing on species under threat and ecosystems facing severe human-wildlife conflicts. Our mission is to balance conservation efforts with sustainable economic opportunities for local communities.
  - **Wild Spirit Vet:** Our veterinary company ([thewildspirit.com](http://thewildspirit.com)) has successfully operated for 12 years, providing professional wildlife veterinary services. Through Wild Spirit Vet, we have already funded several key conservation projects and have a proven business model that integrates wildlife veterinary work with hands-on conservation experiences for clients and professionals.
- 

## 2. GOALS AND OBJECTIVES

- **Continue and Expand Wildlife Conservation Initiatives:** Sustain and grow conservation operations such as veterinary interventions, wildlife rescues, and human-wildlife conflict mitigation.
- **Financial Diversification and Sustainability:** Create a stable and diverse financial structure that ensures ongoing funding for conservation projects after the grant period ends.
- **Empower Local Communities:** Develop eco-tourism and scientific tourism ventures that provide direct financial benefits to the communities living in and around protected areas, contributing to conservation.



- **Scientific Collaboration:** Foster meaningful research partnerships with global universities to both advance scientific understanding and attract researchers to support local conservation efforts.
- 

### 3. STRATEGIES FOR SUSTAINABILITY

#### 3.1. LEVERAGING WILD SPIRIT VET FOR CONSERVATION

- **Veterinary Expeditions as Revenue Streams:** Wild Spirit Vet will organize conservation trips where veterinarians, students, and donors are invited to participate in real-world wildlife veterinary operations. These expeditions will be marketed globally and designed to cover 50% of conservation project costs through participation fees.
  - **Donor Development Strategy:** These trips also serve as a direct engagement strategy, where participants are encouraged to become long-term donors. We will establish exclusive donor clubs, offering them continued involvement through updates, special access to field reports, and future expedition opportunities. This product is ideal for corporations who have environmental, social, and governance (ESG) goals and initiatives. ESG inclusion of Wild Spirit initiatives enable corporations to protect and nurture wildlife, including critically endangered species, at grassroots level. Wild Spirit initiatives are furthermore ideal for Boards to introduce to shareholders as part of a company's sustainability goals. The non profit status in South Africa could have significant tax benefit for local companies or transnational companies with juristic subsidiaries within South African borders.
  - **Veterinary Education and Outreach:** Wild Spirit Vet will further expand educational outreach through international vet schools and professional networks, offering unique training opportunities to young veterinarians interested in wildlife care.
- 

#### 3.2. GLOBAL VETERINARY CLINIC CAMPAIGN

- **Ambassador Vet Clinics Program:** Veterinary clinics around the world act as ambassadors of the Wild Spirit Fund. We will provide these clinics with campaign materials, host virtual events, and offer them exclusive project reports to engage their clientele. Clinics will hold fundraising events such as charity drives and sponsored campaigns, creating consistent awareness and generating regular donations.
- **Global Awareness Campaigns:** Utilize digital tools to promote the involvement of veterinary clinics globally, offering them branded merchandise, promotional materials, and online fundraising toolkits to create a broad, international network of support for Wild Spirit Fund.



---

### 3.3. CREATION OF A LONG-TERM FINANCIAL SYSTEM

- **Strategic Partnerships with Financial Institutions:** By partnering with financial companies, we aim to create a dedicated financial structure that generates consistent revenue. This may include options like impact investment portfolios, endowment funds, or socially responsible investment vehicles where the proceeds are directly reinvested into the foundation's conservation projects.
- **Revenue-Generating Models:** The foundation could explore innovative financial products like "conservation bonds" where corporate and individual investors support specific conservation projects. Additionally, we will look into developing financial mechanisms such as carbon credits for biodiversity conservation.

---

### 3.4. CORPORATE SOCIAL RESPONSIBILITY (CSR) PARTNERSHIPS

- **Corporate Integration:** Target global companies to integrate Wild Spirit Fund conservation projects into their CSR programs, and their ESG initiatives as described above. By aligning with companies whose values match our conservation mission, we will offer engagement opportunities such as employee volunteering programs, corporate sponsorships for specific wildlife projects, and co-branded eco-campaigns.
- **Employee Engagement Programs:** Create tailored CSR offerings that provide company employees with hands-on experiences in wildlife conservation, through field visits or virtual volunteer programs. This generates both financial contributions and increased exposure for Wild Spirit Fund.

---

### 3.5. ECO-TOURISM AND SCIENTIFIC TOURISM DEVELOPMENT

- **Protected Area Development:** Wild Spirit Fund will invest in the infrastructure needed to support sustainable eco-tourism in the areas where we operate, working closely with wildlife authorities and local communities. Infrastructure could include eco-friendly lodges, visitor centers, and guided wildlife experiences.
- **Community Empowerment:** Eco-tourism will provide economic opportunities for local communities, allowing them to generate income through employment as guides, hospitality staff, or conservation educators. Scientific tourism will offer additional income through hosting international researchers and students who contribute to meaningful, long-term research.
- **Revenue from Research Partnerships:** By partnering with international universities, we will attract grants and direct funding from academic institutions. Furthermore, visiting researchers and students will be charged a fee to cover operational costs and contribute to the local economy, further supporting conservation.

---

## 4. FUNDING PLAN

### 4.1. DIVERSE REVENUE STREAMS

- **Veterinary Expeditions:** Generate income by charging participants for hands-on wildlife conservation experiences.
- **Ambassador Vet Clinic Program:** Continue raising funds through the global network of veterinary clinics acting as ambassadors for Wild Spirit Fund.
- **Financial Products:** Partner with financial companies to create financial instruments (e.g., endowments, conservation bonds) that continuously generate revenue for the fund.
- **Corporate Sponsorships:** Pursue partnerships with global companies that integrate Wild Spirit Fund into their CSR initiatives.
- **Eco-Tourism and Research Fees:** Generate revenue through eco-tourism ventures and by hosting scientific research expeditions.

---

### 4.2. FINANCIAL MANAGEMENT

- **Cost Management:** Efficiently allocate resources to ensure all funds raised are used optimally for project sustainability.
- **Transparency:** Provide clear, regular financial reporting to stakeholders, ensuring transparency and building trust.

---

### 4.3. RESERVE AND EMERGENCY FUNDS

- **Emergency Funds:** Establish a reserve fund to cover operational costs during periods of financial uncertainty, ensuring project continuity.
- **Investment of Surplus:** Allocate surplus funds into low-risk investments to grow the reserve and support future initiatives.

---

## 5. PARTNERSHIPS AND COLLABORATIONS

- **Veterinary Clinics:** Strengthen partnerships with participating clinics by providing regular updates, marketing materials, and additional ways for them to engage their communities.
- **Corporate Partnerships:** Expand the number of CSR partnerships and focus on creating multi-year agreements with corporations.
- **Financial Institutions:** Build a network of financial partners to create sustainable investment vehicles that support Wild Spirit Fund projects.



- **Research Institutions:** Formalize partnerships with universities to secure long-term research funding and academic collaboration.
  - **Local Communities and Wildlife Authorities:** Work hand-in-hand with local stakeholders to ensure eco-tourism and scientific tourism initiatives are mutually beneficial, and conservation programs meet the needs of both the environment and local communities.
- 

## 6. MARKETING AND OUTREACH

- **Storytelling and Engagement:** Build a global online presence by sharing personal stories, field updates, and conservation success stories through digital platforms (social media, website, and email newsletters).
  - **Community Engagement Events:** Host virtual and in-person fundraising events such as wildlife webinars, auctions, and charity drives.
  - **Brand Collaboration:** Co-brand Wild Spirit Fund campaigns with companies that align with our mission, promoting both the fund and partner companies through joint marketing efforts.
- 

## 7. ORGANIZATIONAL CAPACITY

- **Staff Training:** Invest in continuous training for staff members to enhance their conservation skills and financial management capacity.
  - **Volunteer Programs:** Expand the global network of volunteers to support the foundation's fundraising, outreach, and field operations.
  - **Governance and Oversight:** Implement governance structures with clear oversight from an experienced board to guide the foundation's long-term strategies.
- 

## 8. MONITORING AND EVALUATION

- **Performance Metrics:** Establish specific key performance indicators (KPIs) to track the success of conservation efforts, eco-tourism projects, and fundraising initiatives.
- **Regular Reporting:** Conduct quarterly and annual evaluations to assess the effectiveness of various programs and adjust strategies accordingly.
- **Stakeholder Feedback:** Collect feedback from donors, partners, and local communities to ensure the fund's operations remain aligned with their needs and expectations.

---

## 9. CONCLUSION

The Wild Spirit Fund is committed to building a sustainable model for wildlife conservation in Africa. Through the diverse revenue streams created by Wild Spirit Vet, global veterinary clinic campaigns, financial partnerships, eco-tourism, and CSR collaborations, we will ensure the long-term success and impact of our projects. Our approach emphasizes collaboration with local communities, empowering them to become integral partners in conservation while simultaneously benefiting from these efforts economically.

---

## APPENDICES

- **Appendix A:** Detailed Budget Projections
- **Appendix B:** Current and Potential Partners
- **Appendix C:** Outreach Timeline and Campaign Strategy

---

## CONTACT INFORMATION

For more information or to get involved with Wild Spirit Fund, or reach out via email at [info@wildspiritfund.org](mailto:info@wildspiritfund.org) or call us at +27 64 756 9127.





# This is a real call to action

While you were reading this document, these things are still happening:



📍 South Africa

## A Rhino's Tragedy

A rhino has lost its horn and its life due to poaching, pushing this species to the brink of collapse.



📍 Gabon

## A Baby's Loss

A baby chimpanzee has lost its mother to the illegal wildlife trade; now we rush to provide veterinary and husbandry care.



📍 Tanzania

## The Well Has Run Dry

The Maasai village can no longer access clean water, exacerbating wildlife-human conflict.

This is just a glimpse of our projects and the urgent work that is needed.  
With your contribution, this could change radically.

Help us protect wildlife from extinction—your support is  
vital to preserving Africa's natural balance.  
Together, we can make a lasting impact.

Join us in our mission to make a meaningful impact while adding value to your organization.



### Recognition

Enhance your organization's image by partnering with a noble cause.



### Positive Impact

Participate in the conservation of species and ecosystems, contributing to a more sustainable future.



### Active Engagement

Opportunities for your employees to get involved, enhancing their satisfaction and commitment to the organization.

Your support is pivotal  
in empowering **wildlife**  
veterinarians and experts  
at the forefront of wildlife  
**conservation efforts.**

## Contact us

---

[info@wildspiritfund.org](mailto:info@wildspiritfund.org)

[www.wildspiritfund.org](http://www.wildspiritfund.org)

